University of Alberta Students' Union

Get Out The Vote Campaign

2018-2019

Outline

- ◎ What is GOTV?
- ◎ Why are we doing this?
- ◎ How is this happening?
- ◎ In what ways can I get involved?
- ◎ Questions and Feedback!

But first, who am I?

◎ Stephen Raitz
◎ 5th Year
  ○ BA Urban Planning
◎ Connections to Residence, Student Groups, and Youth Advocacy
◎ Active, Loud, Wild

What is GOTV

Non-partisan

Assist students in voting process

Volunteer network to support GOTV

Spark a wider discussion on PSE

Why are we doing this?

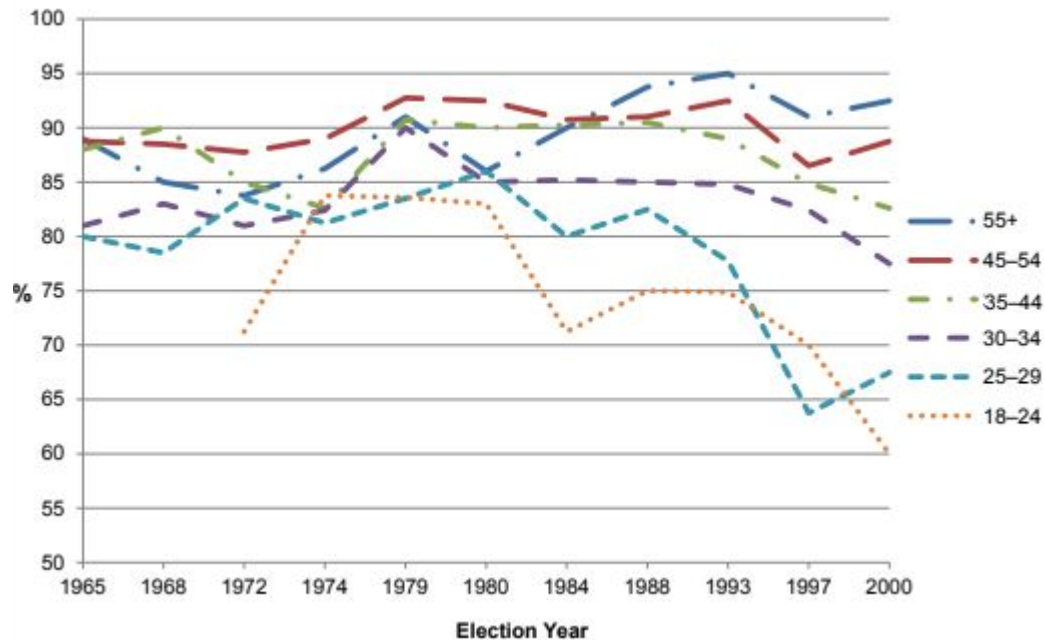1. Student voice matters   2. Assist Advocacy

Figure 1 - Youth Voter Turnout in Canada, Library of Parliament. 2016

How is this happening?

Talking to Students directly

Mass Marketing

◎ Postering
◎ Social Media
◎ Videos

◎ 1 on 1s
◎ Tabling
◎ Classroom talks
◎ *Very volunteer driven*

Student Group Outreach

◎ Events
◎ Competitions

"

*We are **motivating students** to get to the polls by having them pledge to vote.*

This allows us to remind them to register and to vote on voting day, as well as providing them with resources!

In what ways can I get involved?

- Share information
  - Social media
  - In person

- Join the volunteer team
  - Learn skills
  - Get free stuff
  - Meet people

- Connect us with more students
  - stephen.raitz@su.ualberta.ca

Thanks for your time!

Time for feedback and questions!